



WHY SPONSOR BBLINK 2020?

BBLink 2020 "What's Your Vision?", is a one day conference designed to support the local business community in Atlantic Canada. As a business, you have influence...as a blogger/influencer, you are a business...join our Hive!

We promote inclusiveness and collaboration - we are creating a community that cultivates deeper connections and relationships. At BBLink we help build partnerships and brand collaborations.

We work closely with our sponsors and partners to create unique experiences that engage our attendees in a meaningful way.

Benefits of sponsorship include:

- ~ Networking opportunities offering face-to-face time with a variety of businesses from across the region. This is an opportunity to increase brand recognition in the Maritimes, as well as showcase your product, program, service and/or ideas.
- ~ Exposure to our attendees and their audiences, through online, social media, event program and on-site coverage at BBLink 2020.
- ~ Encouraging business to work together in growing our local reach, influence and the economy.

Attendees will generate content related to the conference and sponsors. They share images, hashtags, products and social media mentions with their audience via Twitter, Facebook, Google+, Instagram, Pinterest, YouTube and their blogs.

Please note that all sponsorship packages can be customized. We look forward to working with you to make this a successful partnership.

Working Together, Creating Buzz Locally

Sponsorship Packages 2020

The Hive

\$3,000

Exclusive

- Photo Booth - with sponsor hashtag
- Sponsor of our Charging Station
- Facebook Live interview about you
- Complimentary Event Tickets (2)
- Stage Signage (provided by sponsor)
- Option to provide promotional material
- Company bio or promotion featured on BBLink social channels leading up to event
- Logo & Link on Event Site
- Option to offer a prize drawn at the event

Honey Bee

\$1,000

- Complimentary Event Tickets (1)
- Stage Signage (provided by sponsor)
- Option to provide promotional material
- Company bio or promotion featured on BBLink social channels leading up to event
- Logo and Link on Event Site
- Option to offer a prize drawn at the event

Queen Bee

\$2,000

Exclusive

- Logo on attendee name tags
- Facebook Live interview about you
- Complimentary Event Tickets (2)
- Stage Signage (provided by sponsor)
- Option to provide promotional material
- Company bio or promotion featured on BBLink social channels leading up to event
- Logo & Link on Event Site
- Option to offer a prize drawn at the event

Break Time

\$500

- Sign with logo on food tables
- Option to provide promotional material
- Logo and Link on Event Site

For more information or to discuss sponsorship, contact Michelle or Ruth Ann

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